



The National Health Content Hub

March 2024





The background

Together with [KidsHealth](#) and [HealthInfo Waitaha/Canterbury](#), Health Navigator Charitable Trust (HNCT) is building the National Health Content Hub to address equity needs through diverse partnerships and representation.

The hub will be a national repository for high-quality consumer-focused digital health, self-care and hauora information that can be shared with the public via as many websites as possible.

Currently, HNCT is recruiting partners to share their resources in preparation for the hub's next steps.

 [Read more about us here.](#)

The NZ digital health landscape has issues

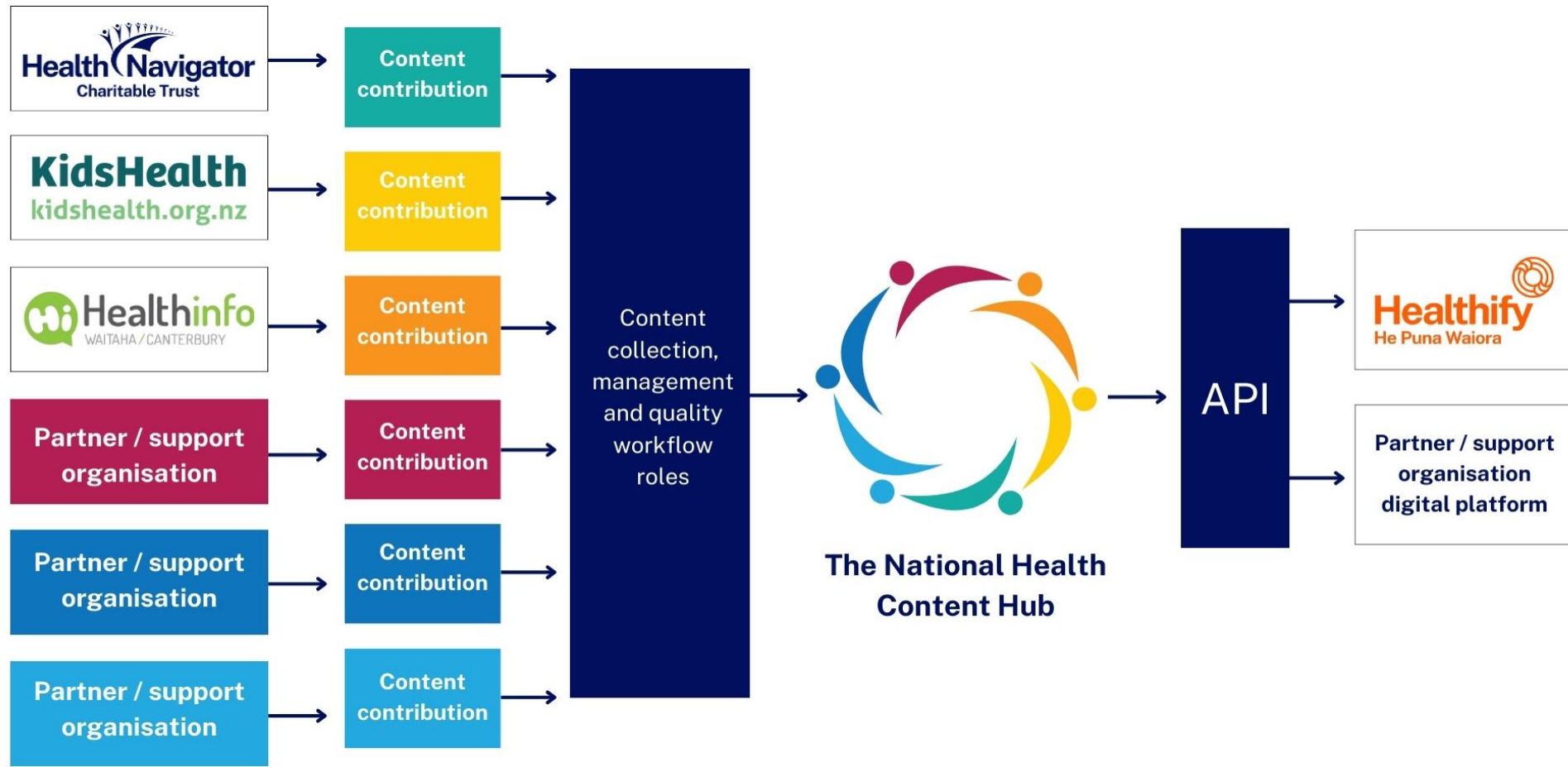
- **Duplication and inefficiencies** – numerous entities are creating the same health and hauora information.
- **Barriers to equitable access** – some information is not accessible, nor in plain language or in translated languages.
- **Lack of sharing** of Aotearoa New Zealand-focused, consistent, safe, high-quality health and hauora information and resources.

But, we have a sensible solution

The creation of a **national health content hub** that enables many organisations to share high-quality health and hauora information.

Organisations can **put information into** the hub and also **take content out** of it to use for their own purposes.

The National Health Content Hub



Ways to collaborate with the hub

Partner

Forming a partnership is suitable if your organisation wants to:

- Contribute content to the National Health Content Hub.
- Use content from the National Health Content Hub on your own digital platform
- Be part of the activities of the hub (6/52 meetings, learning forums etc).

Supporter

Becoming a supporter is suitable if your organisation wants to:

- Champion the strategy of the National Health Content Hub but may not necessarily have content to contribute.
- Be a part of the activities of the hub (6/52 meetings, learning forums etc).

The benefits

Becoming a partner or supporter will:

- Expand your reach – the hub enables your organisation’s health/hauora information to be shared with a much wider audience.
- Provide efficient and cost-effective content creation – use resources from the hub and save time.
- Ensure high-quality, culturally safe and accessible information. All information in the hub will be reviewed against a set of standards.
- Offer attendance at 6/52 meetings with a range of other health/hauora information providers and be kept up-to-date with what’s happening in this sector.
- Offer attendance at quarterly learning and development forums on a variety of topics.



The next steps

Join us – You can choose to be a partner or supporter.

Memorandum of understanding – HNCT will provide you with a simple memorandum of understanding (MOU) to sign.

It's FREE – There is no cost to join the National Health Content Hub.

The hub is about consistency and accessibility of health messaging and reducing duplication and inefficiencies in the health sector.

We welcome a meeting with you to discuss these options in more detail.

Ngā mihi nui

Contact:

Janine Bycroft
janine@hnct.nz

Sarah Travaglia
sarah@hnct.nz